



# QI Power Hour

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## LEADING CHANGE & CHANGE MANAGEMENT

With Dave Broda

# TREATY 6 TERRITORY & HOMELAND OF THE METIS

HQC is situated on Treaty 6 Territory and the Homeland of the Métis.

We pay respect to the treaties that were made on this land and acknowledge the harms and mistakes of the past. We are committed to move forward in partnership with Indigenous Nations in the spirit of reconciliation and collaboration.



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## Past QI Power Hour webinars (with download links)

Health Networks in  
Saskatchewan (QI Power  
Hour)

Nov 15, 2019 at 9:30 AM



Citizen Science in Public  
Health Policy: Leveraging the  
Power of Ubiquitous Tools

Oct 25, 2019 at 9:30 AM



The Costs of Poverty to  
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Matter and How Do We  
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Sep 6, 2019 at 9:30 AM



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Over



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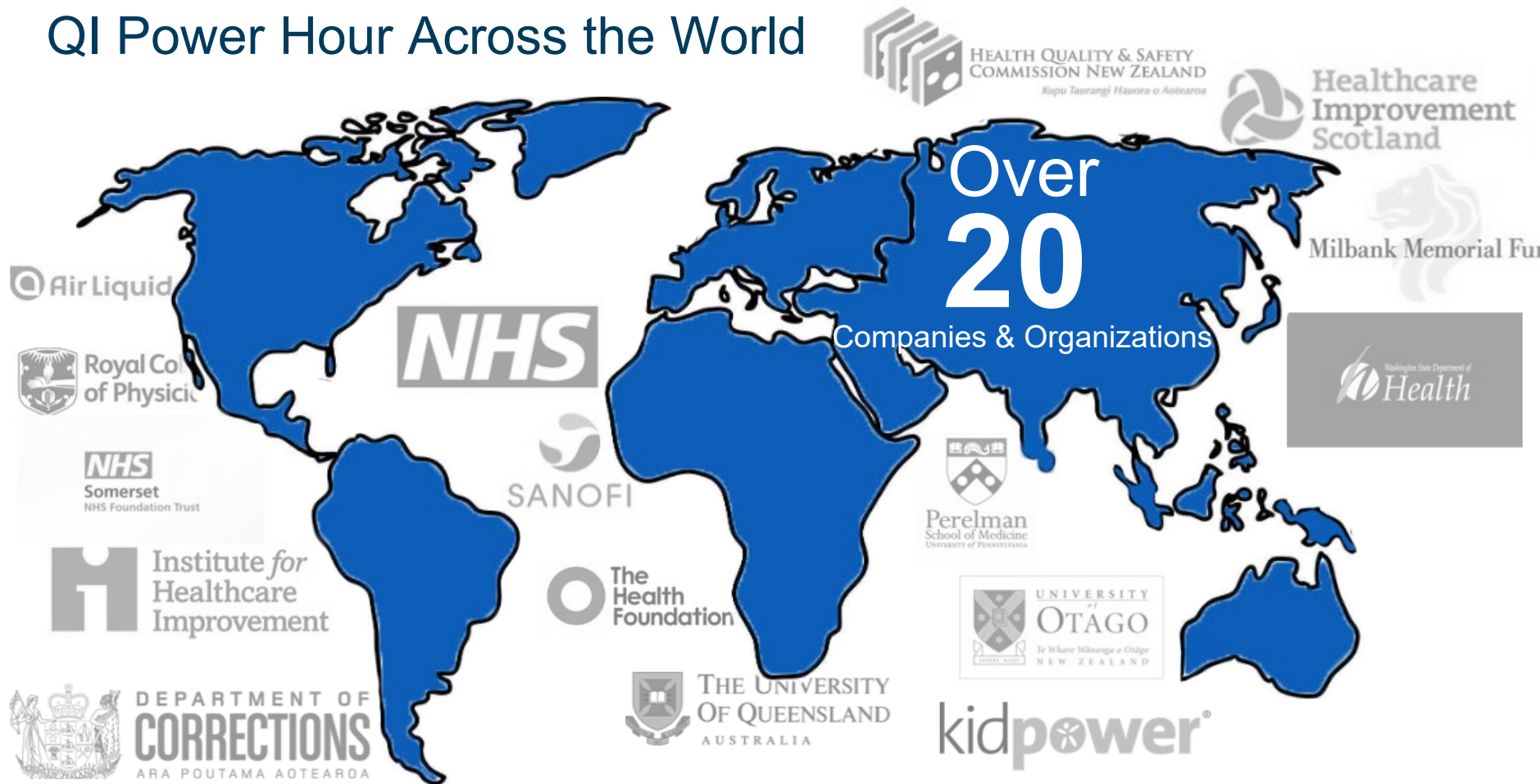
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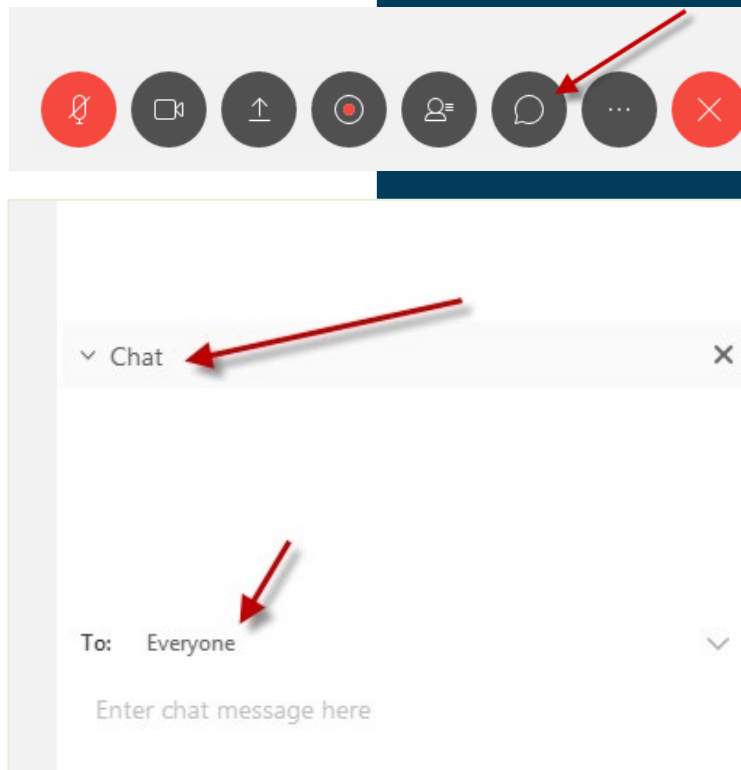
# QI Power Hour Across the World



# Webex tool: chat function

## Chat functions:

- Share **questions**, **comments**, and **ideas**
- Click on the message bubble icon to access the chat
- Send to **Everyone**







## QI Power Hour

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# Leading Change & Change Management

With Dave Broda

“Leadership is leading change.  
If you are not leading change,  
you are not leading anything,  
you are just managing the status  
quo.”

- Campbell Macpherson (author of The Change Catalyst)

# Today's Topics to Explore

1. How does my leadership approach help and hinder my change efforts?
2. How important is the team in my change effort?
3. How can I make sense of the various change models out there?



“Leaders frequently underestimate the amount of work required for the change, overestimate the organization’s capacity to make the change, and misjudge how the organization views their connection to the change.”

- Ron Carucci (author of How Leaders Get in the Way of Organizational Change)

# Choosing an approach is the important thing

...that we're reading the book and choosing a path based on what we know, as opposed to leaving the book on the shelf.



# Why do I like this model?





Part 1:  
My approach  
I paint everything blue

# What contributes to my personal approach?

- Values
- Personal competence
- Social competence
- Personality (preferences)
- Leadership style
- Communication experience
- Conflict style
- Other situational or chronic issues



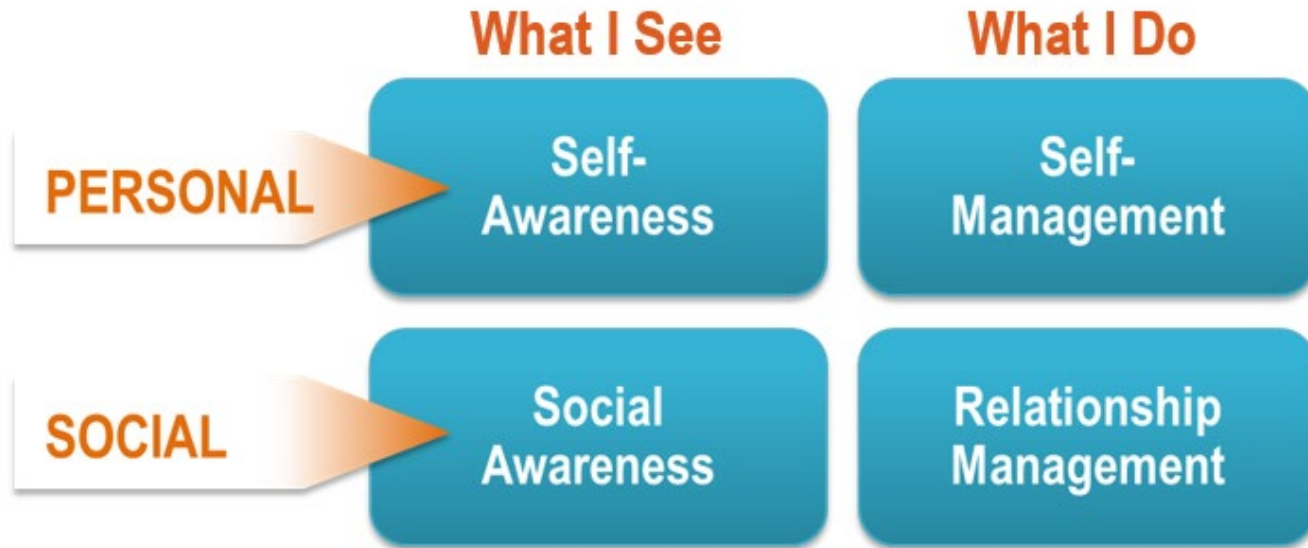
# Values

“Who you are, what you hold dear, what upsets you, and what underlies your decisions, are all connected to your personal values. Your values reflect your beliefs and what is important to you.

They are a shorthand way of describing your motivations. Your beliefs ground what you value – both drive your decision-making.”

# Personal and Social Competence

## *4 Core Emotional Intelligence Skills*



# Personality

- Myers-Briggs Type Indicator (MBTI)
- The Enneagram
- The DiSC Assessment
- Four Color Personality Assessment

# Leadership Style

## Directive



Do what I tell  
you to do

## Visionary



Here's where  
we're going

## Affiliative



Leadership through  
relationship

## Participative



Let's decide  
together

## Pacesetting



Run fast,  
keep up

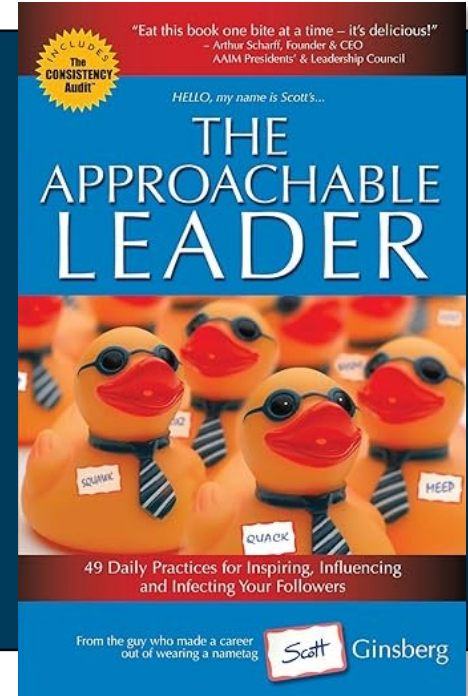
## Coaching



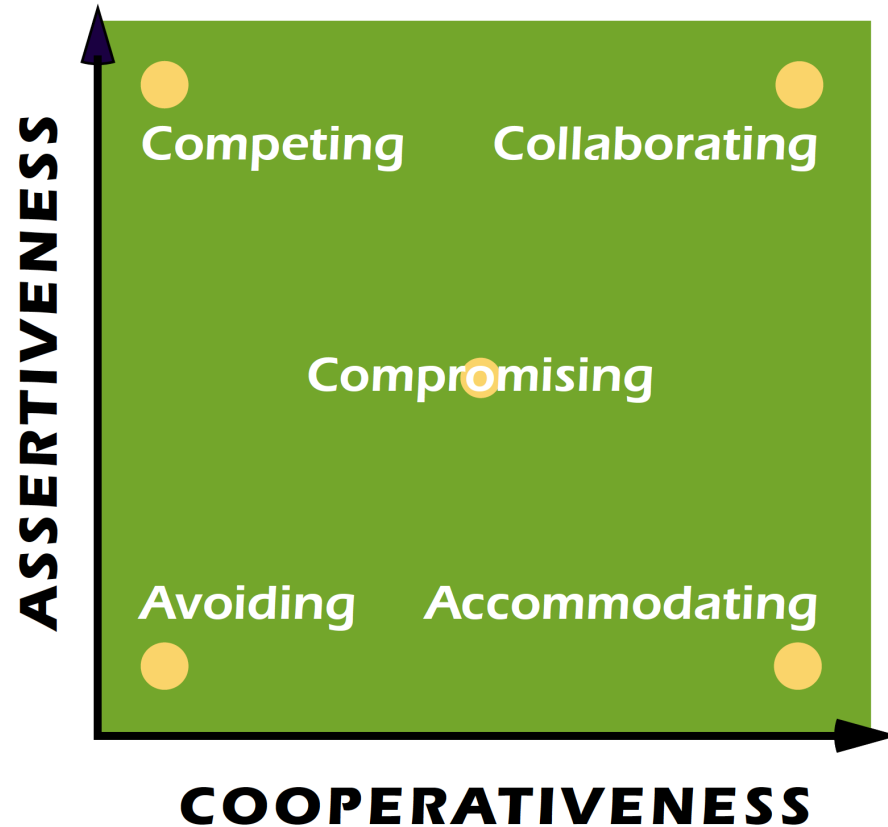
Long term  
development of others

# Communication Style

- How do people experience you?
- How are you making communication a relaxing experience?
- How are people changed after having a conversation with you?
- How listenable are you?
- Have you ever audited your consistency?



# Conflict Style



# Example

I value a work/life balance, honest communication, and relationships. I have good self and social awareness but my focus on relationships can eat away at meeting and project time. I tend to procrastinate because I see deadlines as negotiable. Because I am an affiliative and democratic leader, my team members are likely to feel heard, but they may not get direction quickly from me. And when conflict arises, I can be collaborative or competitive.

What are the implications of inattention to **leading self** first?





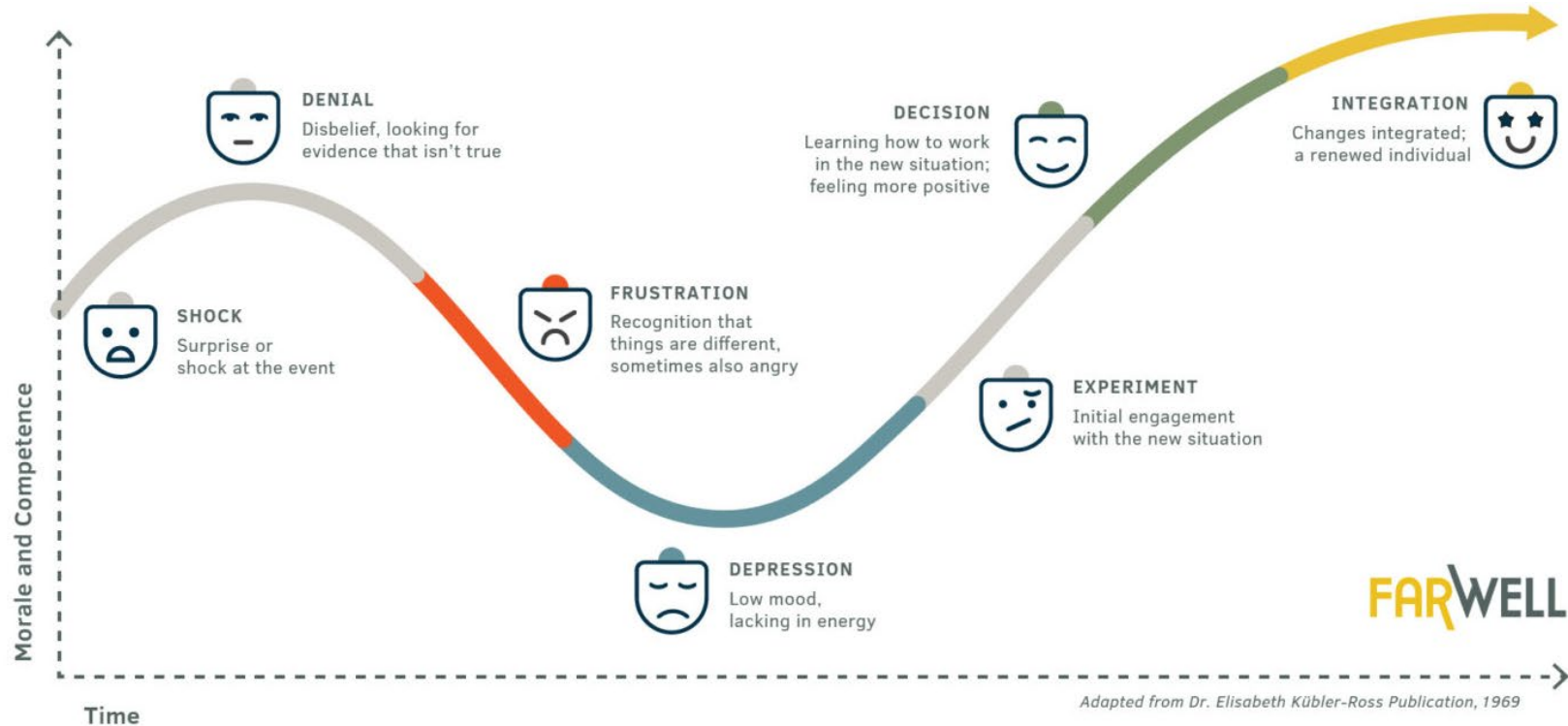
# Complexities of Leading



# Part 2: Building and Leading Teams

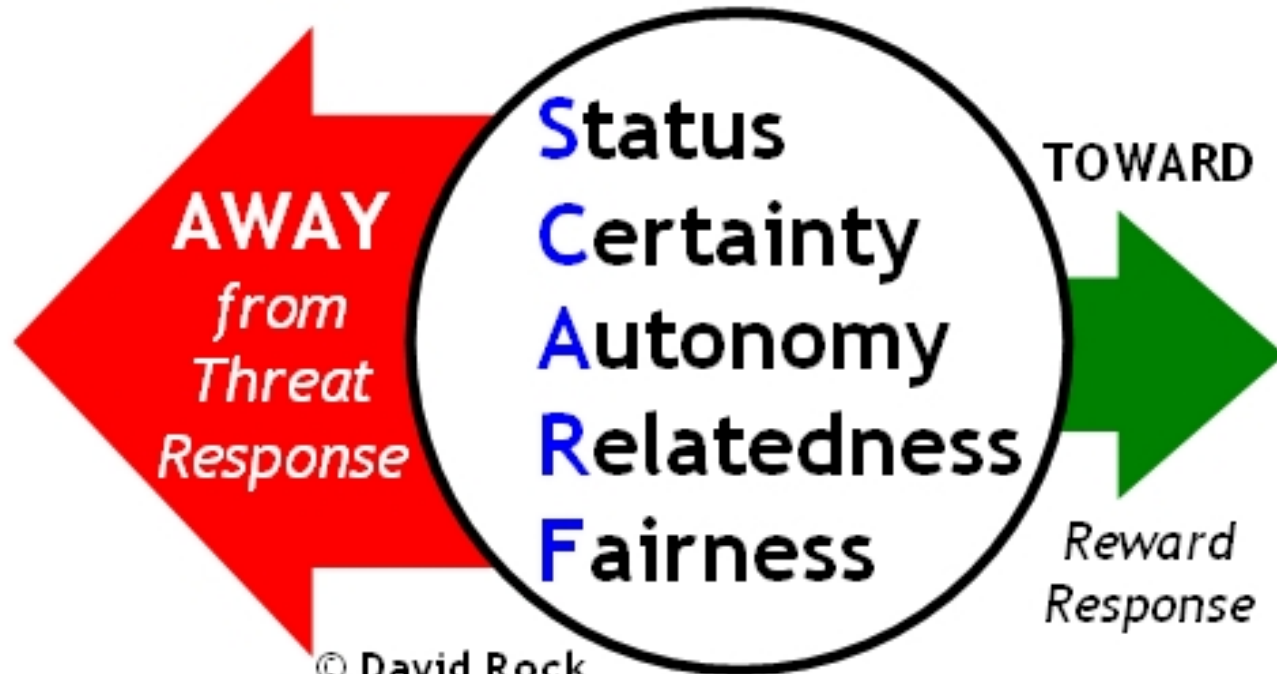
# Change Curve

## Emotional Response to Change



# Change Can Actually Cause Pain

## SCARF Model of Social Threats and Rewards



© David Rock

# Building Your Coalition





Tuckman's Model of Five Stages

## High Performing Team

### Results

- Highly motivate and stable team
- Consistently hitting objects and result
- Focused on the team results

### Accountability

- Poor performance is dealt with
- Team standards the same for all
- People understand and own their work

### Commitment

- Clear objectives and priority
- Buy in from the team
- Fully engaged team members

### Conflict

- Have healthy team debates
- Work out solutions to issues together
- Challenge poor behaviour quickly

### Trust

- Ask for help
- Share weakness and help each other
- Believe everyone is trying their best



## Dysfunctional Team

### Result

- High team turnover
- Poor performers
- Focus on own results, not the team

### Accountability

Poor performance is tolerated  
Lack of ownership from the team  
Objectives missed

### Commitment

- Keep discussing the same thing over and over
- Won't commit to work
- Unclear objectives and priority

### Conflict

- Avoid people
- Avoid problems
- Don't confront issues or behaviours

### Trust

- Hide mistakes
- Make assumptions
- Hold grudges

# Part 3: Change Leadership & Change Management



# We manage processes and we lead people

**Change management** refers to a set of basic tools or structures intended to keep any change effort under control.

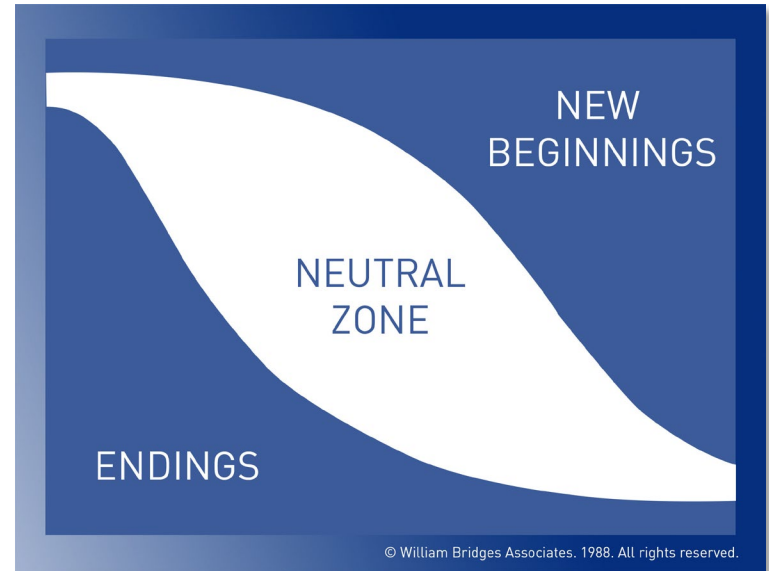
**Change leadership** is an engine. It's about creating urgency, vision and empowerment. It's about the people who want to make something happen.

# Kotter's 8 Steps for Leading Change

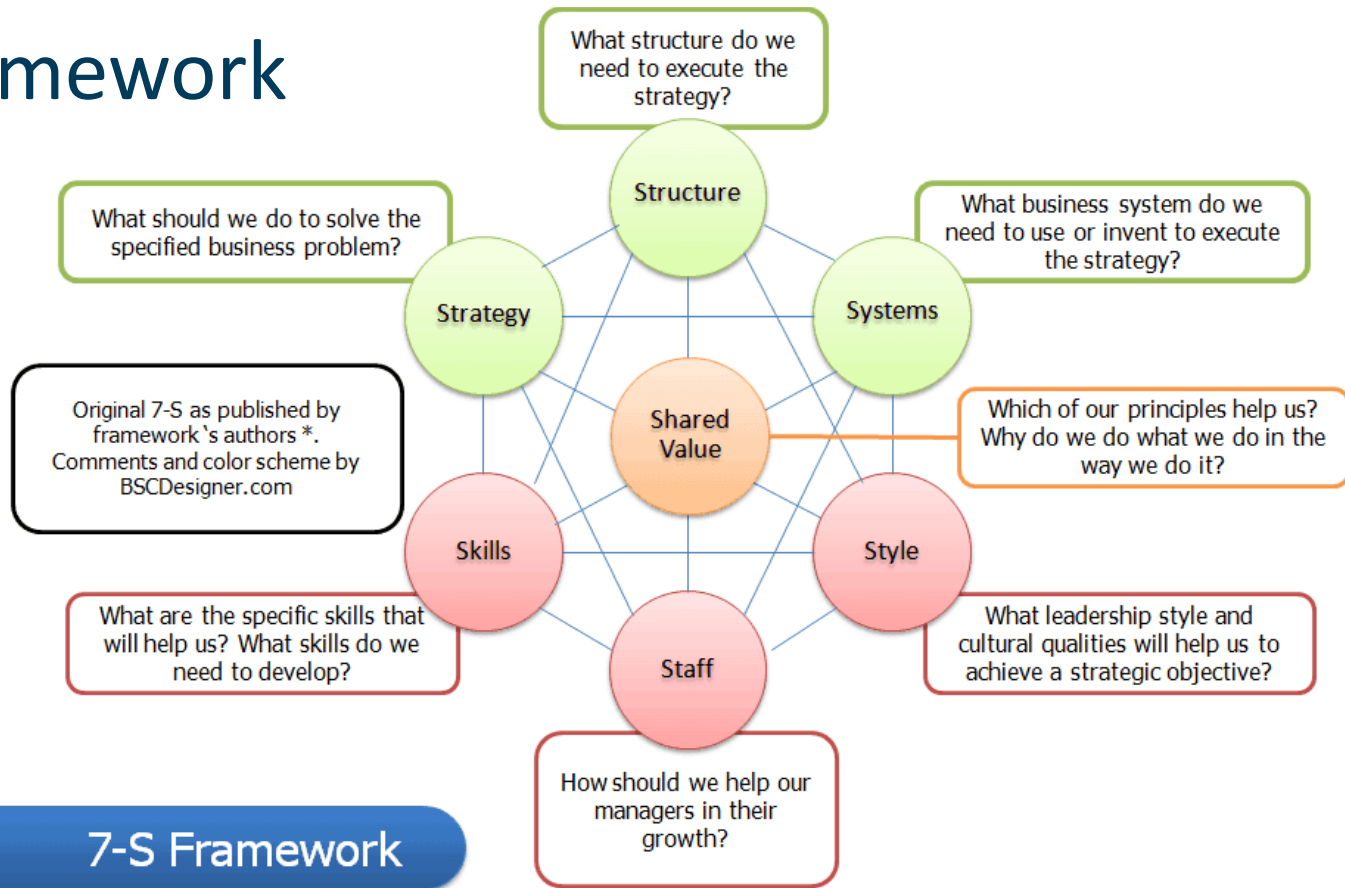


# Bridges Transition Model

1. Communicate why the change is needed
2. Gain investment and understanding from those impacted
3. Audit the organization's readiness
4. Educate leaders on the change and support needed
5. Monitor progress of team members
6. Help members understand their roles and their importance



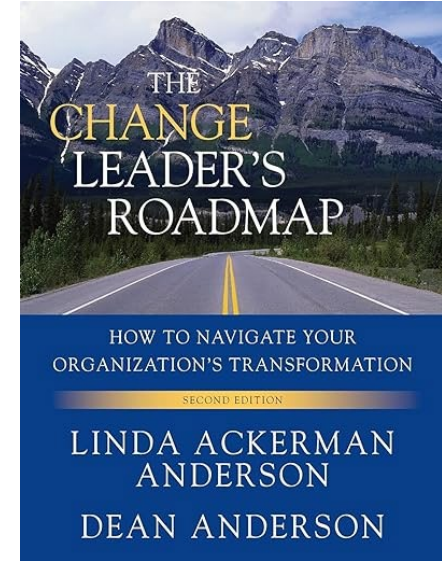
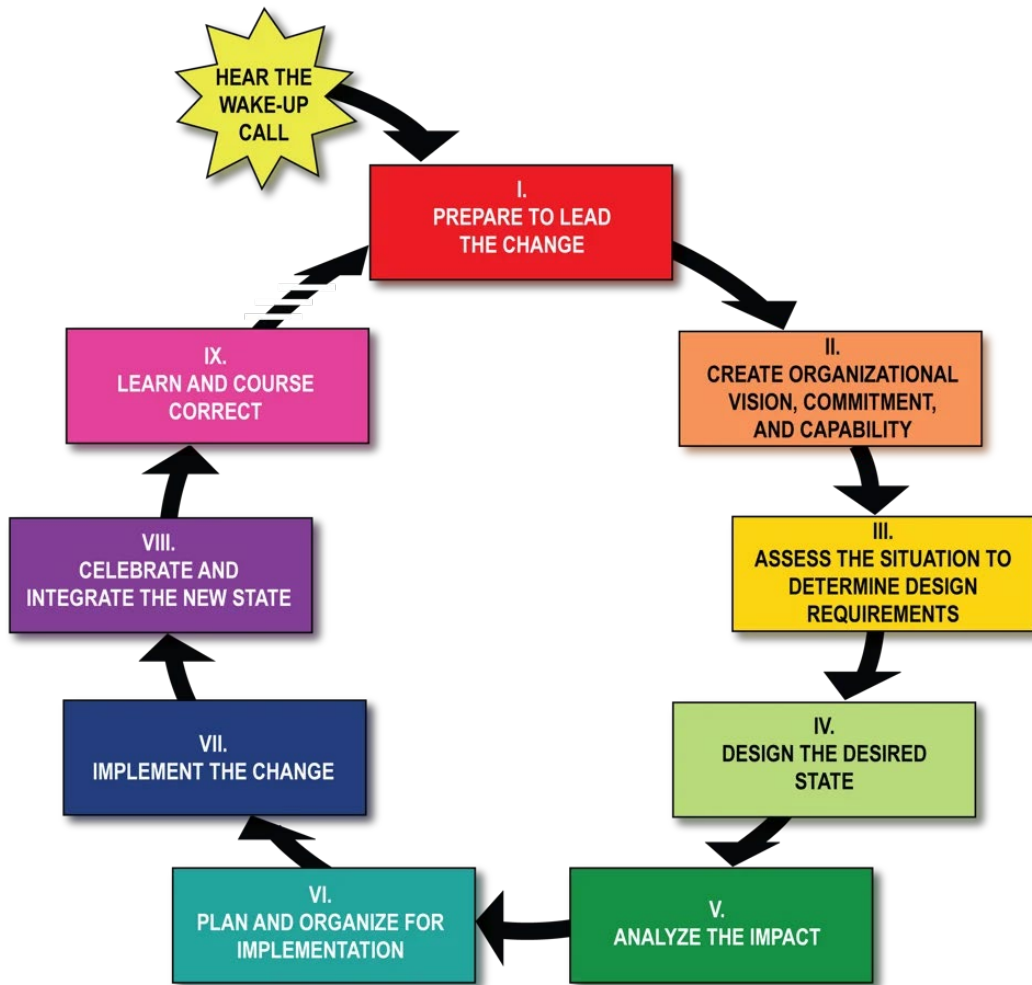
# 7-S Framework



## 7-S Framework

\* Original 7-S framework was introduced by Robert H. Waterman, JR., Thomas J. Peters, and Julien R. Phillips in "Structure is not organization", Business Horizons (1980, June). Comments and color scheme by BSC Designer.com





**A**

**Awareness** – Of the need for change

**D**

**Desire** – To participate and support the change

**K**

**Knowledge** – On how to change

**A**

**Ability** – To implement desired skills and behaviors

**R**

**Reinforcement** – To sustain the change

# Lewin's Change Model

## Unfreeze

1. Recognize the need for change
2. Determine what needs to change
3. Encourage the replacement of old behaviors and attitudes
4. Ensure there is strong support from management
5. Manage and understand the doubts and concerns



## Change

1. Plan the changes
2. Implement the changes
3. Help employees to learn new concept or points of view



## Refreeze

1. Changes are reinforced and stabilized
2. Integrate changes into the normal way of doing things
3. Develop ways to sustain the change
4. Celebrate success



# Honourable Mentions

- Institute for Healthcare Improvement Psychology of Change Framework
- Buchanan and Boddy Change Manager Competency Model
- Carnall Change Management Model
- Change Acceleration Process Model
- Luecke's 7-Step Model
- Cummings and Worley 5-Phase Change Management model



1. **Assess your readiness for change**, your approach, and your organization's readiness and commitment for the change.

2. **Expect emotion and resistance.** Listen to your team member's difficulties and frustrations. Validate and respond.

3. Communicate with your teams **why** the change is needed – purpose. Anchor it to something outside your authority. Something bigger, something important in the world, a shared value. Create urgency, establish a burning platform, and a public narrative (Why me? Why us? Why now?)

4. Paint a picture of a defined **vision** - the future state so teams know where you're going and what success looks like

5. **Share the plan** about how you're going to get there. Incorporate systems thinking, strategy, and system readiness. Answer their questions to increase their knowledge of the plan.

6. Build and **grow your team**. Recruit champions and build a coalition for change. Enable team-building and development. Invest in trust-building and constructive conflict. Ensure clear boundaries and encourage commitment to the principle of acceptance.

7. **Empower each team member.** Provide each team member with a part to play. Allow them autonomy and navigate their threats/rewards and journey through the change individually. Develop them and their skills and abilities.

8. Have a **momentum and reinforcement plan.** Offer genuine, positive reinforcement to team members. Celebrate wins and achieved milestones. Continue to adapt, sustain your acceleration, and ground your changes in culture.

# Lead Yourself, Lead Your People & Manage Your Processes

Communicate:  
The Change  
The Why  
The Vision

Share the Plan

Build & Grow  
the Team

Empower Every  
Team Member

Enact Momentum  
& Reinforcement  
Plan



Pull Team Along



Get Behind & Push



Coach, Encourage  
& Reinforce



# Next steps

- **Learn about you** – Your values, personality, leadership style, your communication style, your conflict style
- **Communication improvements** – experience, verbal, written (project management tools) and reconcile discrepancies
- **People-development leadership** – Invest in your team. Be purposeful in your recruitment. Build their skills and their confidence. Empower them
- Have some conversations with your leadership team on **organizational readiness**, capacity, commitment, and culture
- **Choose a model**, or a combination of models to guide you

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